

Marketing/Sales – Up the Hill at Loakin Botanicals

Total hours of position: 30 hours/week + possible opportunity for markets. Remote & in-person office work, located in Chase, BC

BUSINESS SUMMARY:

Up the Hill at Loakin Botanicals has been around for 5+ years and is growing. We create high quality botanical products from scratch in medium and large batches. We use locally sourced, wildcrafted, and/or natural, nut free, vegan ingredients.

We sell and package our products for a local, national, and soon the international level, and strive to have excellent relationships with our customers, and suppliers. Our commitment to sustainability, Indigenous culture, and community impact sets us apart.

The Marketing/Sales Assistant provides an excellent entry point to our company and the world of herbalism. Additionally, it offers insights into the intricacies of Indigenous culture and Indigenous-owned herbal businesses. As part of this role, you'll need to be self-motivated, ambitious and a team player to get things done to help us expand our reach and brand recognition.

Who are we Seeking?

A minimum of 2 years of relevant professional experience in marketing and sales of products or customized services is preferred. We are seeking a solution-oriented marketing sales person to be part of the team to perform to help us expand our reach and brand recognition.

You will:

- Collaborate with the marketing/sales team to execute campaigns and initiatives.
- Assist in market research, competitor analysis, and customer engagement.
- Support the development of marketing materials, promotional content and product packaging.
- Engage with clients and build strong relationships.
- Contribute to sales & market strategies and outreach efforts.
- Assist in creating and managing the company's CRM.

Qualifications:

- Strong communication skills and a proactive attitude.
- Previous experience in marketing, and sales is a plus.
- Ability to work well within a team and independently.
- Passion for herbalism and sustainable practices.
- Cultural sensitivity and a desire to learn about Indigenous traditions.

Send your cover letter and resume detailing related work experience and 2 work references to juneareeves@upthehillatloakin.com

Only short-listed candidates will be contacted for an interview.